



Dear Explore White Bear Member,

As we close the books on an active 2024 and look ahead to an even better 2025, we want to thank you for your membership in Explore White Bear! Without the ongoing support of members like you we would not be able to fulfill our mission of promoting tourism in the White Bear area.

**In 2024 Explore White Bear was able to:**

- ➔ Distribute 15,000+ Explore White Bear Brochures via racks throughout the metro area and along the major interstate corridors
- ➔ Coordinate the Manitou Days Beach Dance in partnership with White Bear Lake Rotary
  - ▶ Funds raised through this event supplement dues to further promote our area
- ➔ Mail quarterly flyers to 500+ Senior Communities throughout the metro promoting White Bear as a great daytrip with sample itineraries and planning support

Throughout 2024 we welcomed many people who were dining, shopping, staying, and playing in White Bear and we want to make sure that continues. Won't you be part of the fun? Click the link below to learn more about our membership levels and benefits and renew and pay for your membership today!

Please let us know if there are any changes, additions, or upgrades that need to be made to your listing and we will get them uploaded as soon as possible. If you have any questions at all, please feel free to contact us any time at 651-272-3799 or [info@explorewhitebear.org](mailto:info@explorewhitebear.org).

With gratitude,

Bill Foussard, Chair  
Explore White Bear





## 2025 Membership Opportunities

### General

#### Membership

Annual Fee: FREE

- Brochure listing
- Website directory listing
- Website event listing

### Featured

#### Membership

Annual Fee: \$75

- Bolded brochure listing
- Website directory listing with "Featured" tag
- Included in rotation of businesses featured on home page
- Website event listing
- 1+ social media business page post or share per year

### Premium

#### Membership

Annual Fee: \$250

- Bolded brochure listing
- Website directory listing with "Featured" tag
- Included in rotation of businesses featured on home page
- Website event listing with social media promotion
- Logo/link on Sponsor page with social media shout out
- Monthly social media business page posts or shares
- Advertorial/Blog submission featured on website, email, and social media (optional, 1 per year)

### Sponsor

#### Membership

Annual Fee: \$500

- Bolded brochure listing plus Sponsor badge
- Website directory listing with "Featured" tag and Sponsor Badge
- Included in rotation of businesses featured on home page
- Website event listing with social media promotion
- Logo/link on Sponsor page with social media shout out
- Logo/link on website footer of all pages
- Monthly social media business page posts or shares
- Advertorial/Blog submission featured on website, email, and social media (optional, 2 per year)
- Sponsor recognition at Explore White Bear events



## Membership Form

**Please return form and check to:**

Explore White Bear, 4940 N. Hwy 61, White Bear Lake, MN 55110 or

You can submit your membership renewal and payment online at [explorewhitebear.org](https://explorewhitebear.org)!

Please let us know if there are any changes, additions, or upgrades that need to be made to your listing and we will get them uploaded as soon as possible. Please note, all payments must be received by March 31<sup>st</sup> for your listing to be linked to your website and included in this year's brochure.

**First and Last Name:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Desired Membership: (check box)

☐ General  
Membership:  
FREE

☐ Featured  
Membership:  
\$75

☐ Premium  
Membership:  
\$250

☐ Sponsor  
Membership:  
\$500

